

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

<u>Contract / Revision</u> 326963 /		<u>Alt Order #</u> WOC10032188
<u>Product</u> Candidate Orders		
<u>Contract Dates</u> 08/07/12 - 09/05/12	<u>Estimate #</u> 1521	
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 07/30/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA18+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u> 25779		<u>Advertiser Ref</u> 19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	08/14/12	09/03/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	15	\$30,000.00
All spots on order immediately preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				5	\$2,000.00			
Week:		08/21/12	08/27/12	MTWTF--				5	\$2,000.00			
Week:		08/28/12	09/03/12	MTWTF--				5	\$2,000.00			
N 2	WRC	08/14/12	09/02/12	News Sun 6-7a	6-7a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	-----S				1	\$800.00			
Week:		08/21/12	08/27/12	-----S				1	\$800.00			
Week:		08/28/12	09/03/12	-----S				1	\$800.00			
N 3	WRC	08/14/12	09/02/12	News Sun 7-8a	7-8a		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	-----S				1	\$1,000.00			
Week:		08/21/12	08/27/12	-----S				1	\$1,000.00			
Week:		08/28/12	09/03/12	-----S				1	\$1,000.00			
N 4	WRC	08/14/12	09/02/12	Sunday Today 8-9a	8-9A		:30			NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	-----S				2	\$2,000.00			
Week:		08/21/12	08/27/12	-----S				2	\$2,000.00			
Week:		08/28/12	09/03/12	-----S				2	\$2,000.00			
N 5	WRC	08/14/12	09/03/12	News 4 @ 4:30a	430-5a		:30			NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWT--S				5	\$200.00			
Week:		08/21/12	08/27/12	MTWT--S				5	\$200.00			
Week:		08/28/12	09/03/12	MTWT--S				5	\$200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
326963 /	WOC10032188

Contract Dates	Product	Estimate #
08/07/12 - 09/05/12	Candidate Orders	1521

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	WRC	08/14/12	09/01/12	News 4 Sat 9-1030a	9-1030a		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	-----S-				1	\$1,200.00			
	Week:	08/21/12	08/27/12	-----S-				1	\$1,200.00			
	Week:	08/28/12	09/03/12	-----S-				1	\$1,200.00			
N 7	WRC	08/14/12	09/03/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	16	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	MTWTF--				5	\$1,000.00			
	Week:	08/21/12	08/27/12	MTWTF--				5	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	WRC	08/21/12-08/27/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$1,000.00	NM		
		See MG 7.16										
		DNA-NEWS SPL REPORT										
	16	WRC	08/23/12-08/30/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$1,000.00	NM		
		Ⓜ MG for 7.8 08/21										
	Week:	08/28/12	09/03/12	MTWTF--				5	\$1,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	11	WRC	08/28/12-09/03/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$1,000.00	NM		
		See MG 7.17, 7.18										
		NA-PGM NOT SCHEDULED										
	17	WRC	08/30/12-08/31/12	4-5P NEWS4 @ 4PM	4P-5P	----ThF----	:30		\$1,000.00	NM		
		Ⓜ MG for 8.13, 7.11										
	18	WRC	08/30/12-09/03/12	5-6P NEWS 4 @ 5PM	5P-6P	M--ThF----	:30		\$1,800.00	NM		
		Ⓜ See MG 7.19										
		NA-PGM NOT SCHEDULED										
	19	WRC	08/31/12-08/31/12	5-6P NEWS 4 @ 5PM	5P-6P	-----F----	:30		\$1,800.00	NM		
		Ⓜ MG for 7.18 09/03										
N 8	WRC	08/14/12	09/03/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	14	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	MTWTF--				5	\$1,800.00			
	Week:	08/21/12	08/27/12	MTWTF--				5	\$1,800.00			
	Week:	08/28/12	09/03/12	MTWTF--				5	\$1,800.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	13	WRC	08/28/12-09/03/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,800.00	NM		
		See MG 7.17, 7.18										
		NA-PGM NOT SCHEDULED										
N 9	WRC	08/07/12	08/13/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	MTWTF--				2	\$1,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	WRC	08/07/12-08/13/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,500.00	NM		
		See MG 11.3, 11.4, 11.5										
		PREEMPT-NO COPY										
	2	WRC	08/07/12-08/13/12	5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30		\$1,500.00	NM		
		See MG 9.3										
		PREEMPT-CLIENT REQUEST										
	3	WRC	08/10/12-08/10/12	5-6P NEWS 4 @ 5PM	5P-6P	-----F----	:30		\$1,500.00	NM		
		Ⓜ MG for 9.2 08/13										

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Contract Dates	Product	Estimate #
08/07/12 - 09/05/12	Candidate Orders	1521

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WRC	08/14/12	09/03/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	15	\$33,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				5	\$2,200.00			
Week:		08/21/12	08/27/12	MTWTF--				5	\$2,200.00			
Week:		08/28/12	09/03/12	MTWTF--				5	\$2,200.00			
N 11	WRC	08/07/12	08/13/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	3	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	MTWTF--				2	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	08/07/12-08/13/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$2,000.00	NM		
		See MG 11.3,11.4,11.5 PREEMPT-NO COPY										
	2	WRC	08/07/12-08/13/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$2,000.00	NM		
		See MG 11.3,11.4,11.5 PREEMPT-NO COPY										
	3	WRC	08/14/12-08/18/12	6-7P NEWS4 @ 6PM	6P-7P	-TuWThF----	:30		\$2,000.00	NM		
		Ⓜ MG for 11.1,9.1,11.2										
	4	WRC	08/14/12-08/18/12	6-7P NEWS4 @ 6PM	6P-7P	-TuWThF----	:30		\$2,000.00	NM		
		Ⓜ MG for 11.1,9.1,11.2										
	5	WRC	08/14/12-08/17/12	5-6P NEWS 4 @ 5PM	5P-6P	-TuWThF----	:30		\$1,500.00	NM		
		Ⓜ MG for 11.1,9.1,11.2										
N 12	WRC	08/14/12	09/03/12	7-730P NBC NIGHTLY NEW:7P-730P			:30			NM	9	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				3	\$5,000.00			
Week:		08/21/12	08/27/12	MTWTF--				3	\$5,000.00			
Week:		08/28/12	09/03/12	MTWTF--				3	\$5,000.00			
N 13	WRC	08/07/12	08/12/12	6-7P SAT/SUN NEWS/NN R(6P-630P			:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				2	\$2,000.00			
N 14	WRC	08/07/12	08/11/12	630-7P NBC SA NIGHTLYNE630-7P			:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$2,500.00			
N 15	WRC	08/14/12	09/01/12	630-7P NBC SA NIGHTLYNE630-7P			:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	-----S-				1	\$2,500.00			
Week:		08/21/12	08/27/12	-----S-				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WRC	08/21/12-08/27/12	630-7P NBC SA NIGHTLYNE630-7P		-----Sa--	:30		\$2,500.00	NM		
		See MG 15.4 NA-PGM NOT SCHEDULED										
	4	WRC	08/24/12-08/24/12	Am Got Talent	8-9p	-----F----	:30		\$2,500.00	NM		
		Ⓜ MG for 15.2 08/25										
Week:		08/28/12	09/03/12	-----S-				1	\$2,500.00			
N 16	WRC	08/07/12	08/12/12	630-7P NBC SU NIGHTLYNE630-7P			:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$2,500.00			

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Contract Dates	Product	Estimate #
08/07/12 - 09/05/12	Candidate Orders	1521

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 17	WRC	08/14/12	09/02/12	630-7P NBC SU NIGHTLYNE	630-7P		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	-----S				1	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	08/14/12-08/20/12	630-7P NBC SU NIGHTLYNE	630-7P	-----Su	:30		\$3,000.00	NM		
		See MG 17.4,17.5,17.6										
		DNA-SPORTS OVERRUN										
	4	WRC	08/23/12-08/24/12	4-5P NEWS4 @ 4PM	4P-5P	----ThF----	:30		\$1,000.00	NM		
		Ⓜ MG for 17.1 08/19										
	5	WRC	08/27/12-08/31/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$1,000.00	NM		
		Ⓜ MG for 17.1 08/19										
	6	WRC	08/27/12-08/31/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$1,000.00	NM		
		Ⓜ MG for 17.1 08/19										
	Week:	08/21/12	08/27/12	-----S				1	\$3,000.00			
	Week:	08/28/12	09/03/12	-----S				1	\$3,000.00			
N 18	WRC	08/14/12	08/28/12	Am Got Talent	8-10p		:30			NM	3	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	-T-----				1	\$8,000.00			
	Week:	08/21/12	08/27/12	-T-----				1	\$8,000.00			
	Week:	08/28/12	09/03/12	-T-----				1	\$8,000.00			
N 19	WRC	08/14/12	08/31/12	Dateline	10P-11P		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	----F--				1	\$4,000.00			
	Week:	08/21/12	08/27/12	----F--				1	\$4,000.00			
	Week:	08/28/12	09/03/12	----F--				1	\$4,000.00			
N 20	WRC	08/14/12	09/03/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	MTWTFSS				1	\$3,000.00			
	Week:	08/21/12	08/27/12	MTWTFSS				1	\$3,000.00			
	Week:	08/28/12	09/03/12	MTWTFSS				1	\$3,000.00			
N 21	WRC	08/14/12	09/01/12	REDSKINS PRESEASON	4p-7p		:30			NM	6	\$120,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	--W--S-				2	\$20,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	08/14/12-08/20/12	REDSKINS PRESEASON	4p-7p	---W---Sa--	:30		\$20,000.00	NM		
		See MG 21.13,21.14,21.15,21.16										
		PREEMPT-PROGRAM CHANGE										
	3	WRC	08/14/12-08/20/12	REDSKINS PRESEASON	4p-7p	---W---Sa--	:30		\$20,000.00	NM		
		See MG 21.11										
		PREEMPT-PROGRAM CHANGE										
	11	WRC	08/18/12-08/18/12	Redskins Symphony	8p-11p	-----Sa--	:30		\$20,000.00	NM		
		Ⓜ MG for 21.3 08/15										
	Week:	08/21/12	08/27/12	-----S-				3	\$20,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 326963 /		<u>Alt Order #</u> WOC10032188
<u>Contract Dates</u> 08/07/12 - 09/05/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1521
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	WRC	08/21/12-08/27/12	REDSKINS PRESEASON	4p-7p	-----Sa--	:30		\$20,000.00	NM		
			See MG 21.13,21.14,21.15,21.16 PREEMPT-PROGRAM CHANGE									
	9	WRC	08/21/12-08/27/12	REDSKINS PRESEASON	4p-7p	-----Sa--	:30		\$20,000.00	NM		
			See MG 21.13,21.14,21.15,21.16 PREEMPT-PROGRAM CHANGE									
	10	WRC	08/21/12-08/27/12	REDSKINS PRESEASON	4p-7p	-----Sa--	:30		\$20,000.00	NM		
			See MG 21.13,21.14,21.15,21.16 PREEMPT-PROGRAM CHANGE									
	13	WRC	08/25/12-08/25/12	Redskins Symphony	4p-7p	-----Sa--	:30		\$20,000.00	NM		
	Ⓜ	MG for 21.1,21.10,21.8,21.9										
	14	WRC	08/25/12-08/25/12	Redskins Symphony	4p-7p	-----Sa--	:30		\$20,000.00	NM		
	Ⓜ	MG for 21.1,21.10,21.8,21.9										
	15	WRC	08/25/12-08/25/12	Redskins Symphony	4p-7p	-----Sa--	:30		\$20,000.00	NM		
	Ⓜ	MG for 21.1,21.10,21.8,21.9										
	16	WRC	08/18/12-08/18/12	Redskins Symphony	8p-11p	-----Sa--	:30		\$20,000.00	NM		
	Ⓜ	MG for 21.1,21.10,21.8,21.9										
	Week: 08/28/12		09/03/12	--W--S-				1	\$20,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		7	WRC	08/28/12-09/03/12	REDSKINS PRESEASON	4p-7p	---W---Sa--	:30	\$20,000.00	NM		
			See MG 21.12 PREEMPT-PROGRAM CHANGE									
		12	WRC	08/29/12-08/29/12	Redskins Symphony	8p-1030p	---W-----	:30	\$20,000.00	NM		
		Ⓜ	See MG 21.17 PREEMPT-RAN LATE DUE SPORTS									
		17	WRC	09/05/12-09/05/12	NFL WEDNESDAY OPEN G/8P-1130P	---	W-----	:30	\$20,000.00	NM		
		Ⓜ	MG for 21.12 08/29									
N 22	WRC	08/14/12	09/01/12	Inside the Rdskins	1030am-11am		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	-----S-				1	\$1,000.00			
	Week:	08/21/12	08/27/12	-----				0	\$1,000.00			
	Week:	08/28/12	09/03/12	-----S-				1	\$1,000.00			
N 23	WRC	08/07/12	08/13/12	REDSKINS PRESEASON	4p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	--W--S-				2	\$10,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WRC	08/07/12-08/13/12	REDSKINS PRESEASON	4p-11p	---W---Sa--	:30	\$10,000.00	NM		
			Credited PREEMPT-PROGRAM CHANGE									
		2	WRC	08/07/12-08/13/12	REDSKINS PRESEASON	4p-11p	---W---Sa--	:30	\$10,000.00	NM		
			Credited PREEMPT-PROGRAM CHANGE									
Totals											132	\$373,500.00

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 326963 /		<u>Alt Order #</u> WOC10032188
<u>Contract Dates</u> 08/07/12 - 09/05/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1521
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 07/30/12 / 08/30/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	83	\$260,800.00	\$221,680.00
08/27/12 - 09/05/12	49	\$112,700.00	\$95,795.00
Totals	132	\$373,500.00	\$317,475.00

Signature: _____ **Date:** _____

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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